Former US President Bush Visits Wall Street Institute
To Support English Language Initiative

Hong Kong, 13 December 2006 – The idea of young people learning English to improve their personal and professional prospects got the thumbs-up from a famous, familiar figure visiting the mainland today. Former U.S. President George H.W. Bush and his wife Barbara today visited Wall Street Institute in Beijing to help celebrate WSI’s sponsorship of the expanded U.S.-China Student Leaders Exchange Program.

President Bush, who served as Chief of the U.S. Liaison Office in China in the early 1970s was very supportive of young people in China learning English, “It is a pleasure to be back in China visiting an organization that promotes cross-cultural exchange and international communication. Mastery of English helps people professionally and personally in a global economy. I am pleased to see that Wall Street Institute is helping so many young people in China learn English,” he said.

The former President and the First Lady toured the Center and mingled with students and staff. They were accompanied by Mr Tim Daniels, Chairman & CEO of Wall Street Institute International and WSI founder Luigi Peccenini.

Mr. Tim Daniels, Chairman and CEO of Wall Street Institute, said, “We are honoured to have former President Bush and Mrs Bush visit our facility and underscore the significance of learning English in today’s global economy. At Wall Street Institute centres around the world, we are committed to helping people connect with each other through improved language skills.”

Wall Street Institute Hong Kong chairman Peter Forsythe was encouraged by the ringing endorsement President Bush gave to the idea of more Chinese learning English. “As President Bush pointed out, the improvement in people’s prospects brought about by acquiring English language skills for working within a global economy will bring great benefits to China,” Mr. Forsythe commented. “We are just as committed to help people here in Hong Kong connect economically through improved language skills so that we can maintain our commercial edge as Asia’s World City.”
Appearing in the photo are (from left to right): Mr Luigi Peccenini, Founder of Wall Street Institute, Mrs Barbara Bush, Former US President George Bush, Mr Tim Daniels, Chairman and CEO of Wall Street Institute, and Mr David Kedwards, CEO of Wall Street Institute China

Accompanied by Mr Tim Daniels, Chairman & CEO of Wall Street Institute International and WSI founder Luigi Peccenini, the former President and the First Lady toured the Center and mingled with students and staff.
About Wall Street Institute
Wall Street Institute is so named because students can “Invest” in their future – the PREMISE behind the famous Wall Street name. Since its establishment in 1972, Wall Street Institute (WSI) has grown into the largest specialist English education organisation in the world and currently operates more than 350 centres in 25 countries worldwide. WSI offers Hong Kong people the most effective English language instruction available using innovation, interactivity and sophisticated technology. Since WSI launched in Hong Kong in 2000, the company has opened 7 centres in key business and commercial areas and has already established itself as the market leader in adult English language education. WSI has an international office in Baltimore, Maryland, USA and a regional office in Barcelona, Spain.

Wall Street Institute Hong Kong website: www.wsi.edu.hk
Wall Street Institute International website: www.wallstreetinstitute.com

* * * * *

For further information or media enquiries, please contact:

Miss Reiko Kwok
Corporate Affairs & Communications Director
Wall Street Institute - Hong Kong
Direct: (852) 2308 2887
Fax: (852) 2377 1806
Email: reiko.kwok@wsi.edu.hk